

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Adelstein/Liston
Attention: Accounts Payable
222 West Ontario
Suite 600
Chicago, IL 60610

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
952156-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WESH	Scott Barsky	Eagle-Chicago	National

Advertiser	Product	Estimate Number
Demings/D/Congress	DEMINGS(D)FOR CONGR	3223

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	952156	07904013

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/17/12	09/21/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0230H	\$300.00 NM
2	WESH	W	09/19/12	5:22 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0230H	\$300.00 NM
3	WESH	F	09/21/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	:30	DEMI0330H	\$300.00 NM
2	09/22/12	09/22/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	6:42 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	DEMI0330H	\$300.00 NM
3	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	6:53 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	DEMI0230H	\$300.00 NM
4	09/17/12	09/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	9:15 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	DEMI0330H	\$650.00 NM
2	WESH	W	09/19/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	DEMI0330H	\$650.00 NM
3	WESH	Th	09/20/12	9:57 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	DEMI0230H	\$650.00 NM
4	WESH	F	09/21/12	9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	DEMI0230H	\$650.00 NM
5	09/17/12	09/21/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/19/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	DEMI0230H	\$625.00 NM
1	WESH	Th	09/20/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	DEMI0330H	\$625.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952156-1	09/23/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Demings/D/Congress	DEMINGS(D)FOR CONGR	3223

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/17/12	09/21/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	-TWTF--	:30	2	\$625.00	NM
6	09/17/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12:00-12:30 PM	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WESHTu 09/18/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 DEMI0230H \$350.00 NM									
3 WESHW 09/19/12 12:23 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 DEMI0330H \$350.00 NM									
1 WESHTh 09/20/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 DEMI0230H \$350.00 NM									
4 WESHF 09/21/12 11:59 AM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 DEMI0330H \$350.00 NM									
7	09/17/12	09/21/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHTu 09/18/12 3:35 PM M-F 3-4 PM 3:00-4:00 PM :30 DEMI0330H \$450.00 NM									
4 WESHW 09/19/12 3:54 PM M-F 3-4 PM 3:00-4:00 PM :30 DEMI0230H \$450.00 NM									
3 WESHTh 09/20/12 3:46 PM M-F 3-4 PM 3:00-4:00 PM :30 DEMI0330H \$450.00 NM									
2 WESHF 09/21/12 3:37 PM M-F 3-4 PM 3:00-4:00 PM :30 DEMI0230H \$450.00 NM									
8	09/17/12	09/21/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	-TWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHTu 09/18/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DEMI0230H \$650.00 NM									
4 WESHW 09/19/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DEMI0330H \$650.00 NM									
2 WESHTh 09/20/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DEMI0230H \$650.00 NM									
3 WESHF 09/21/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 DEMI0330H \$650.00 NM									
9	09/17/12	09/21/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WESHTu 09/18/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DEMI0330H \$800.00 NM									
2 WESHW 09/19/12 5:41 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DEMI0230H \$800.00 NM									
1 WESHTh 09/20/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DEMI0330H \$800.00 NM									
4 WESHF 09/21/12 5:23 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 DEMI0230H \$800.00 NM									
10	09/17/12	09/21/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	-TWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHTu 09/18/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 DEMI0230H \$1,100.00 NM									
4 WESHW 09/19/12 6:11 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 DEMI0330H \$1,100.00 NM									
3 WESHTh 09/20/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 DEMI0230H \$1,100.00 NM									
2 WESHF 09/21/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 DEMI0330H \$1,100.00 NM									
11	09/22/12	09/22/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952156-1	09/23/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Demings/D/Congress	DEMINGS(D)FOR CONGR	3223

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/22/12	09/22/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Sa	09/22/12	6:30 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	DEMI0230H	\$700.00 NM
12	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Su	09/23/12	6:30 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	DEMI0330H	\$700.00 NM
13	09/17/12	09/21/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWTF--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	1	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	F	09/21/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	DEMI0230H	\$1,500.00 NM
14	09/17/12	09/23/12	M-Su News @ 11PM	11-1135p	-TWTFS	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTFS	4	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESH	Tu	09/18/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	DEMI0330H	\$1,500.00 NM
3	WESH	W	09/19/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	DEMI0230H	\$1,500.00 NM
1	WESH	F	09/21/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	DEMI0330H	\$1,500.00 NM
4	WESH	Sa	09/22/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	DEMI0330H	\$1,500.00 NM
15	09/17/12	09/21/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESH	W	09/19/12	12:18 AM	NBC Tonight Show	11:35P-12:35XM	:30	DEMI0330H	\$650.00 NM
1	WESH	F	09/21/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	DEMI0230H	\$650.00 NM
16	09/23/12	09/23/12	Access Hollywood	11:35P-12:35XM/12	-----S	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$375.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Su	09/23/12	1:43 AM	Access Hollywood	11:35P-12:35XM/12	:30	DEMI0230H	\$375.00 NM
LR - Football									
17	09/17/12	09/17/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$6,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	M	09/17/12	8:48 PM	Mon NBC Prime VOICE	Prime Other	:30	DEMI0330H	\$6,000.00 NM

Total Spots 42

Gross Total \$35,325.00

Payment Terms 30 Days

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
952156-1	09/23/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Demings/D/Congress	DEMINGS(D)FOR CONGR	3223

Agency Commission **\$5,298.75**

Net Amount Due **\$30,026.25**